

**Web Development WEDE5020/p/w Ntsako Aldrid Mageza. ST10222414 GROUP:3**

**[Company Name]**

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# 1.Organisation overview

## Organisation Name:

Bekezela youth foundation

## About organisation

Bekezela youth foundation was founded in 2024 by Ntsako Aldrid Mageza after realising there is a lack of resources amongst children born in underprivileged communities. Which led to him starting the NGO.

Bekezela youth foundation is a non-profit organisation which is dedicated to help eradicate struggles within underprivileged communities by providing nutrition, education and healthcare. We work with local communities to help find a long term solutions for the struggles that are being faced.

## Mission and vision

Our mission is to assist the youth from underprivileged communities by providing them with the necessary resources and opportunities that can help them be more self-reliant.

Our organisational vision is to see youth from all backgrounds be able to access the necessary resources they need for their education regardless of their background.

## Target audience

**Sponsors**

Individuals and institutions that are willing to donate funds or resources to the organisation.

**Beneficiaries**

Individuals, communities or organisations that will benefit from the organisation’s work.

**Volunteers**

People who want to be part of the organisational work by providing their time and skills.

**Partners**

Other NGO’s and organisations that will help the organisation achieve its goals.

# 2.Website goals and objectives

## WEBSITE GOALS

* **To raise awareness**

Provide information which will help educate the public about the issues that are being addressed and the organisation’s mission and vision to eradicate these issues.

* **Recruit volunteers**

Provide information on how people can join the organisation and provide their skills and time to help make the mission a reality.

* **Bring donations**

The website should be able to provide the general public and organisations with a pathway which can help them contribute to the cause online.

OBJECTIVES

* **Enable support**

Communities and individuals who are in need can access the site and be able to get in touch with the organisation where they can request support.

* **Promote transparency**

Provide information about the organisation and its progress by providing information such as financial reports for accountability.

* **Provide updates**

Publish reports to keep supports and the community informed on the progress of the organisation

# 3.Current website analysis

## Strengths

* Information about the organisation is available.
* Organisational contact details are available.
* The organisations banking details is provided for donations.
* Easy to navigate.

## Weaknesses

* Outdated design
* No donation functionality
* No content updates

# 4.Proposed website functionality and features

## Home Page/About Us

* Overview about the organisation and what it represents
* History of organisation and how it was formed

## Contact Page

* Email address, Phone number and physical address of organisation

## Services Page

* Overview of services and programs offered by organisation

## Gallery Page

* Photos of community outreach

## Donations Page

* Offer the user the necessary details to make donations such as account details

# 5.Design and user experience

## Design

## User experience

* The website must have an intuitive navigation system which will be easy for the user to use.
* Website must be accessible for users
* The website must be user cantered to help appeal to needs of the user

# 6.Technical requirements

**Mapping:**

* Interactive site map
* redirects

**Domain hosting:**

* Google chrome
* Microsoft edge
* Safari

**SSL certificate**

**Programming languages used:**

* Html
* CSS
* JavaScript

# 7.Timeline and milestones

## Timeline & Milestone

**Week 1**

1. **Phase 1-Planning**

* Gather content
* Do research
* Finalise project mission and goals

**Week 2-3**

1. **Phase 2**

* Create site map
* Add wireframe key pages
* Add CSS

**Week 4-6**

1. **Phase 3**

* Build site map with responsive design
* Add navigation features
* Develop gallery
* Set up hosting domain

**Week 7-8**

1. **Phase 4**

* Upload collected content
* Perform system tests
* Conduct functionality tests

**Week 9**

1. **Phase 5**

* Review site
* Launch site
* Set up back up system and security protocol

**Week 10-**

1. **Phase 6**

* Launch site to be live(Available for public use)
* Collect feedback
* Make improvements(Updates)

# 8.Budget

|  |  |  |
| --- | --- | --- |
| Name | Description | Estimated cost |
| Domain registration | Website hosted domain | R200 |
| Web Hosting | SSL | R1200 |
| Website development | Full website build | R5000 |
| Content | Copywrites ,patents, image creation and editing | R2000 |
| Support | Maintenance of site such as updates and bug fixing | R2400 |
| Plugins | Plugins to upgrade system | R1000 |
| Total estimated budget |  | R11800 |

# 9.Bibliography

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